



# Cold Hard Cash!<sup>TM</sup>

*What all travelers need when arriving in a foreign country*

*Affiliate presentation for*  
*PROSPECT NAME HERE*

# Affiliate Program Introduction

International Currency Express allows you to earn revenue through your website. Becoming an affiliate is quick and easy and we are committed to proving you AND your customers with the best service possible

Our program offers the opportunity for you to generate new income through your website 24/7. The program is user friendly and provides easy access to a complete range of foreign currencies.

Adding foreign currency to your already impressive list of services will put you ahead of the competition

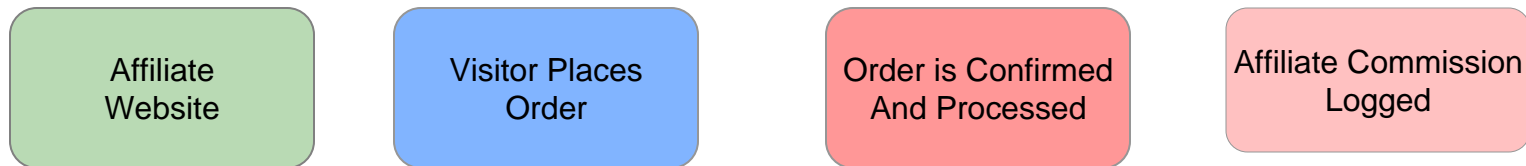


# Affiliate Benefits

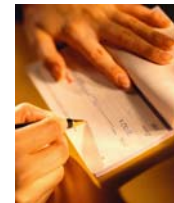
- Through the affiliate program will continually earn commission from all completed transactions
- No set up costs or maintenance fees
- The backing of a foreign exchange company with over thirty years experience in the industry



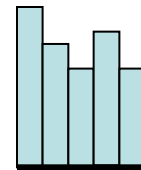
# Your Affiliate Program



- This service can be marketed, on your home page, by email, or even a newsletter
- Your designated Order Engine is customized with your company logo, affiliate ID, and desired commission structure
- For security protection of our clients, all orders are verified
- Affiliate receives commission for all completed transactions and a check is mailed monthly



Commission Check  
&  
Reports



# Prospect Profit Margins

*"Many a small thing has been made large by the right kind of advertising."*  
Mark Twain

Once your Order Engine is operational, marketing can be as simple as an email blast, a mentioning on your monthly news letter, or a small poster in your office

<b>Estimated yearly Figures</b>	Little Marketing	Minimal Marketing	Full Marketing	Consistent Marketing
Orders per day	.50	2	5	6
Weeks	52	52	52	52
Orders per year	182	728	1,820	5460
Average Amount Per transaction	\$500.00	\$500.00	\$500.00	\$800.00
Average Profit	\$1,820	\$7,280	\$18,200	\$34,944 or more

Based on 2% profit from average yearly sales



# Compromising your clientele

When clients learn that your establishment does not sell foreign currency, they will...

- Go to a competitor who offers the service
- May be inclined to switch to other companies to conduct the desired business
- The client may begin to question your services and appreciation for their patronage

